

ATTACHMENT 2: HIGHLIGHTS OF THE MONEYSENSE 2006 ROADSHOW

MoneySENSE 2006 Roadshow

Date: 31 March 2006 – 2 April 2006

Time: 10 am – 8 pm

Venue: HDB Hub, Toa Payoh

MoneySENSE Games

1. MoneySENSE Games comprises eight fun-fair like games that convey simple financial education messages and tips through fun and non-intimidating ways.

2. Participants are given a principal sum of 300 tokens at the start of the games. The objective of the games is for participants to accumulate as many tokens as possible at the end of the games. Participants may win or lose tokens at each game stall, depending on their choices and skills.

3. Parallels are drawn between the mechanics of each game and financial literacy concepts. The games convey a series of steps that Singaporeans should take to better manage their finances. These include identifying one's financial objectives, saving regularly, budgeting, using credit wisely, insurance planning, retirement planning as well as investment planning.

MoneySENSE Supermarket Contest

4. The MoneySENSE Supermarket Contest highlights the importance of keeping to a budget, differentiating between needs and wants, and making prudent purchase decisions.

5. Participants are given a scenario which they need to shop for. They need to complete their purchases within a certain budget and a specified time. For example, participants could be given 45 minutes to purchase groceries to provide for a family of four for three days within a budget of \$100.

6. Participants will be judged on the following criteria:

- a. Budget (20%)
- b. Meeting Needs (30%)
- c. Creativity and Value for Money (50%)

MoneySENSE Game Show

7. MoneySENSE will hold a Game Show on Sunday 2 April 2006 at 3 pm. The show will be hosted by Bryan Wong.

8. Participants will be given a principal sum at the start of the game. The objective is to grow that sum by making prudent financial decisions in the course of the game.

9. A financial board game is used to bring participants through different stages where they will be required to make decisions such as deciding how much to save, whether to take up insurance and whether to invest.

MoneySENSE Seminar

10. A full-day seminar will be held on Saturday 1 April 2006 at HDB Hub Auditorium. Featuring speakers from the ABS, FPAS, IFPAS, IMAS, LIA and Singapore Society of Financial Analysts, the seminar will cover the following topics:

- Are you making effective financial decisions
- Understanding loans and avoiding the debt trap
- Making sense of health insurance
- Planning for my golden years
- Making sense of investments and unit trusts
- Quick guide to securities investments