

**What MoneySENSE will offer in the year ahead**

- **Reaching out to the community:**
  - Organising workshops, seminars and grassroots dialogues at various locations, e.g. the Community Development Councils (CDCs) and libraries.
  - Distributing educational guides in 4 languages at various locations such as CPF offices and community centres.
  
- **Targeting the working adults:**
  - Organising talks for MCDS' network of Family Life Ambassadors<sup>1</sup> and institutions of higher learning.
  - Distributing educational guides at various locations.
  
- **Targeting the young:**
  - Delivering financial literacy concepts through the economic literacy messages that are currently infused in the school curriculum.
  
- **Working with the media:**
  - Featuring quick tips on what consumers should look out for, advice columns and real-life, case stories on newspapers, TV / radio programmes, and financial and lifestyle magazines.
  
- **"For The Consumer" Portal on the MAS website:**
  - Serving as a central repository for all financial education materials endorsed under MoneySENSE.

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<sup>1</sup> Family Life Ambassadors are organisations or individuals who aim to build confident and resilient families through the promotion and implementation of family life education programmes. These programmes include marriage preparation and enrichment, effective parenting, financial management and stress management.