

Factsheet

SFF x SWITCH

The inaugural event will celebrate the first-of-its-kind collaboration between Singapore FinTech Festival (SFF) and the Singapore Week of Innovation and TeCHnology (SWITCH) with a week of events and feature various sideline activities centred around innovation in FinTech and deep technology. Both events drew close to 57,000 delegates from almost 130 countries in 2018. Last year's events were graced by international and local dignitaries, including Narendra Modi, Prime Minister of India, Christine Lagarde, Managing Director, International Monetary Fund, among others.

SFF x SWITCH will feature various innovative technologies across five key sectors – FinTech, Urban Solutions and Sustainability, Health and Biomedical Sciences, Advanced Manufacturing and Engineering, and Digital Services – to prime business transformation. This integration will serve as an inspirational cross-industry platform for greater exchange and learning, deepening of technology capabilities, synergistic application of resources, and partnership development for commercialisation.

Conference & Exhibition

The 3-day Conference & Exhibition, which will take place at the Singapore Expo from 11 to 13 November 2019, will comprise one Festival stage and 8 thematic stages. Key themes include Traditional Finance, Industry 4.0 – Artificial Intelligence, Blockchain, Cloud and Cybersecurity, Financial Inclusion, Climate Change and Innovation and Technology Beyond Finance. In addition to keynote presentations and leadership dialogues at the conference stages and open-mic stages, there will also be two special domes dedicated to deep-diving sessions into industry topics.

Competitions

Global FinTech Hackcelerator

The Global FinTech Hackcelerator, powered by KPMG Digital Village, will select up to 20 mid- to mature startups from around the world with innovative solutions to solve problem statements solicited from the financial services industry.

This year's programme will focus on 4 areas, namely:

- a. **Financial Inclusion:** Solutions which empower consumers and businesses to gain access to financial services.
- b. **Banking and Finance:** Solutions which help financial institutions revolutionize the future state of areas within Banking and Finance (i.e. Retail banking, Corporate Banking, Asset Management etc.)
- c. **Insurance:** Solutions which help the financial institutions revolutionize the future state of insurance.
- d. **General:** Solutions which enable financial institutions to enhance customer experience or increase their efficiency.

A panel of judges, with representation from the private and public sector, will evaluate the submissions based on the following criteria:

- a. **Relevance to problem statement:** Extent to which the problem statement is addressed
- b. **Business potential:** Considerations include business model, customer experience, and collaborative applicability to the industry
- c. **Innovativeness of idea:** Considerations include uniqueness of technology, and similarity to existing solutions
- d. **Company profile and ability to execute:** Considerations include track record/accomplishments, and technical ability and industry knowledge of team members

During the 12-week programme, the 20 finalist teams will be matched with industry mentors and corporate clients to customise their market-ready solutions into contextualised prototypes ready for adoption. All finalists will get to showcase their solutions at the Hackcelerator Demo Day, on 11 November 2019 and be fast-tracked to receive a S\$200,000 Financial Sector Technology and Innovation Proof-of-Concept Grant. The top 3 winners will also get an additional S\$50,000 cash prize.

Last year, the programme received 304 submissions, with representation from over 40 countries. The top 20 finalists from 2018 are already seeing tangible outcomes from their participation, with some proceeding to work with corporates to pilot their solution, and another successfully exiting via an acquisition.

Submissions for this year's Global FinTech Hackcelerator will end on 26 June 2019. Interested parties can submit their application [here](#).

SLINGSHOT 2019

SLINGSHOT powered by Startup SG (SLINGSHOT 2019), Asia's highly anticipated international startup pitching competition, returns for the third year with a deeper focus on deal making. Startups can expect new opportunities to connect and match with leading global investors and partners.

This year's SLINGSHOT will offer more matching opportunities between judges (investors and corporates) and participating startups.

- i) Top 100 startups will be invited to an exclusive networking dinner and workshop where they will be matched one-on-one to top investors and industry experts.
- ii) At the grand finale in November during the week of *SFF x SWITCH*, these top 100 startups will get to pitch their ideas to judges from 60 participating organisations comprising unicorns, tech giants and investors such as Grab, Mistletoe Inc, Philips, Twitter and more.

SLINGSHOT 2019 will see six key tracks for participants:

- i) Consumer Products & Services, Media & Advertising, Retail & Food Services
- ii) FinTech and InsurTech
- iii) FoodTech and AgriTech
- iv) HealthTech, BioTech and MedTech
- v) Manufacturing, Logistics & Transportation
- vi) Urban Solutions, Sustainability & Energy

SLINGSHOT offers more than S\$1 million worth of prizes for start-ups to develop and commercialise their ideas.

For the top two winners from each of the six sector tracks:

- Grand Startup SG grant prize of S\$200,000
- S\$50,000 Startup SG grants

The prizes also feature other attractive perks and sponsorships including:

- A S\$200,000 investment opportunity from crowdfunding platform FundedHere
- Three \$25,000 cash prizes, together with space and skills development, from ST Engineering
- S\$25,000 cash prizes each from Danone, L'Oréal, Rolls-Royce
- S\$300,000 Mediacorp media package
- Exhibition booths at *SFF x SWITCH*
- Up to 18 months of free access to JTC Launchpad workspaces
- Three months' access to co-working spaces with Found8
- Co-innovation, engagement, or incubation opportunities with Ascott, Philips and WeAre Group and lots more.

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The call for entries will close on 28 June 2019. Interested parties can apply by submitting an application to www.startupsg.net/slingshot2019.

FinTech Awards

The FinTech Awards (comprising the MAS FinTech Awards and ABS Global FinTech Award) recognise innovative financial technology solutions that have been implemented/deployed by FinTech companies, financial institutions, and technology companies. To qualify, the projects must have already been implemented/deployed.

A panel of judges, representing a cross-section of experts from the private and public sector, such as venture capital, accelerators, consultancies, industry associations, and government, will evaluate entries on the following parameters:

- **Impact:** Considerations will include productivity, profitability, user experience, risk management, knowledge-transfer, and applicability beyond the financial sector
- **Practicality:** Examples include ease of implementation, scalability, and cost-effectiveness
- **Interoperability:** Ability for the solution to interface with other systems
- **Uniqueness & Creativity:** Extent to which the solution differs from the status quo. One possible dimension could be through the approaches/technologies used to address specific problems. Examples include, but are not limited to APIs, big data, biometrics, blockchain, virtual reality, internet of things, machine learning, artificial intelligence, credit scoring, predictive analytics, quantum processing, risk profiling, and smart contracts.

The 4 award categories are:

1. Singapore Founder Award

- Singapore-based SMEs with at least one Singaporean founder. The term 'founder' is defined as an individual who was instrumental in setting up the SME. There is no need for majority share-ownership.
- The SME must have a physical office registered in Singapore

- The solution must have been implemented / deployed in Singapore
2. ASEAN SME Award
 - Open to all ASEAN-based SMEs¹
 - The SME must have a physical office registered in an ASEAN country
 - The solution must have been implemented / deployed in ASEAN
 - Singapore-based companies who meet the criteria are eligible
 3. ASEAN Open Award
 - ASEAN-based companies of any size
 - The company must have a physical office registered in an ASEAN country
 - The solution must have been implemented / deployed in ASEAN
 - Singapore-based companies who meet the criteria are eligible
 4. Global Award
 - FinTech project implemented in any part of the world

There is a total of S\$1.2 million cash prizes to be won. Finalists of the FinTech Awards will also receive a complimentary start-up kiosk at *SFF x SWITCH 2019*. Applications can be submitted from now till 31 July 2019 at https://pwc.qualitrics.com/jfe/form/SV_d0Z9kdkQo6VHwIB.

Deal-Making Opportunities

Deal Fridays

“Deal Fridays” are curated investor-startup matchmaking events hosted every Friday starting from 21 June to 25 October 2019 to encourage capital deployment to ASEAN tech companies across different domains, including FinTech. The objective is to encourage capital deployment to both FinTech and non-FinTech companies. The format will be most relevant to (i) start-ups in the seed to Series A funding stages, (ii) investors including venture capitalists, corporate venture capitalists, family offices, and (iii) possibly some super-angel investors or angel syndicates.

Each event is to be attended by approximately 10 investors and 20 companies that have been pre-matched, and will be dedicated to one of 14 themes: including Banking Technology, B2C / B2B2C FinTech, Financial Inclusion and Sustainability, Mobility & Transport, Digital Technologies, Advanced Manufacturing.

MAS and Enterprise Singapore will also host two broad-themed “Deal Mixers” giving an opportunity for both companies and investors to explore a wider spectrum of synergies and investment opportunities.

Jun	Jul	Aug	Sep	Oct				
	5	Growth Stage B2C / B2B2C	2	Mobility, Transport & Logistics	6	Water, Waste & Energy	4	Trade

¹ SMEs, as defined by Enterprise Singapore, are enterprises with an annual sales turnover of not more than SGD\$100 million OR an employment size of not more than 200 workers. Enterprises qualify as SMEs as long as they satisfy at least one of the two parameters.

		12	Advanced Manufacturing	16	Early Stage Digital B2B	13	MedTech, Digital Health & InsurTech	11	FinTech Awards: Finalists
					Digital Mixer				
21	Banking Technology	19	Built Environment	23	Travel & Leisure	20	AgriTech	18	Global FinTech Hackcelerator: Finalists
28	Smart City Deal Mixer	26	Capital Markets & WealthTech	30	Financial Inclusion & Sustainable Finance	27	RegTech	20-24	Deep Tech Mixer

Startups and investors can register to participate via this link <https://gems.gevme.com/Deal-Fridays>.

Deal Fridays are hosted by the Singapore Exchange, Found 8, and LaunchPad, in collaboration with Fundnel.

An Investor Summit will be held on 12 November at Singapore Expo to showcase ASEAN enterprises and investment opportunities to the international community. The half-day event will feature dedicated deal-making segments for investors and enterprises to connect and network.

Tech Innovation

TechInnovation, the premier technology-to-industry matching marketplace will bring together international technology providers and enterprises to accelerate the commercialisation of emerging technologies, seed licensing opportunities and foster open innovation collaborations. As a component of *SFF x SWITCH 2019*, TechInnovation focuses on the matching of industry's needs to enabling and ready-to-market inventions and technologies in info-communications, electronics, materials, manufacturing, personal care, healthcare, medtech, energy and environment from global sources.

Innovation Lab Crawl

Innovation labs across Singapore will open for visits to their labs on 14 and 15 November 2019. The Lab Crawl offers a good opportunity for participants to network with start-ups and key innovation executives. Last year, participants of SFF and SWITCH were hosted by innovation labs across FinTech and other deep tech domains, where the latest technologies were showcased.