

### **About My Money @ Campus Seminar**

As part of the MoneySENSE's roadmap to reach out to youths who are about to embark on their first careers, MoneySENSE has launched My Money @ Campus, an education seminar specially tailored to meet tertiary students' financial literacy needs. My Money @ Campus brings financial education to young adults at an important juncture of their lives. It is important for students to learn how to manage their financial resources as they are about to enter the workforce. Through My Money @ Campus we hope to give students a head-start in learning how to manage future income, plan, save and invest for their financial wellbeing.

The seminar held on 17 March 2016 is jointly organised by MoneySENSE, ABS, SIAS and hosted by NUS. We hope to bring My Money @ Campus to more of our local universities and polytechnics to extend outreach to this segment.

The seminars will also feature product risks and how investors should make an informed assessment of whether a product is suitable for them. Speakers will tailor their presentations based on the profile of 17-25 years old students looking to enter the workforce soon.

A special feature of each My Money @ Campus seminar is that the keynote address will be delivered by a leading figure from the financial industry. In addition to sharing their personal experiences, these industry stalwarts will share advice on how our youths can take charge and build up their financial knowledge and capabilities. Mr Michael Zink, Head of ASEAN and Citi Country Officer, Singapore, will be the special guest for the seminar held at NUS